

# The **Power** of **PEOPLE** Beyond the Bot

## 2026 GVFHRA Annual Summit

As the world of work continues to change, HR professionals are leading the charge in shaping what comes next.

The GVFHRA Annual Summit is a full-day, in-person experience designed to inspire new ideas, spark collaboration, and explore strategies that strengthen workplaces and communities. This signature event brings together HR leaders, people managers, executives, and trusted business partners for meaningful conversations, practical learning, and relationship-driven connection.

## Who Attends

- HR Directors, Managers, and Business Partners
- CHROs and senior people leaders
- Talent, learning, DEI, and total rewards professionals
- Business leaders and decision-makers influencing workforce strategy

**Conference Date:** Friday, October 16, 2026 (full-day)

**Time:** Registration Opens at 7:00 AM

**Location:** Penn State Great Valley Conference Center

**Sponsor FAQ Zoom:** Friday, October 9, 9:15-10:00 AM

**Setup Date:** Thursday, October 15, 3:00-7:00 PM

## 2025 at a Glance

246 Attendees

Funds directly serve our HR

Community and the Joe Giamboi

Inclusion Fund

Our annual conference is the place to be and a great way to get in front of the HR community. Reach out to our **Summit Sponsorship Chair, Suzanne Gleason** at [Suzanne.Gleason@lhh.com](mailto:Suzanne.Gleason@lhh.com) or **GVFHRA Executive Director, Adrienne Williamson**, at [gvfhra@gmail.com](mailto:gvfhra@gmail.com) to learn more.



## About the Summit

As artificial intelligence, automation, and digital tools continue to reshape the workplace, organizations are discovering that their greatest competitive advantage remains unchanged: **their people**.

**The Power of People: Beyond the Bot** explores how HR leaders can balance innovation with empathy, technology with trust, and efficiency with meaningful human connection. The summit focuses on the human skills, leadership practices, and organizational strategies required to thrive in an increasingly automated world.

Through real-world case studies, actionable frameworks, and thought-provoking conversations, attendees will gain practical insights on how to:

- Foster engagement, trust, and belonging
- Lead through change with confidence and compassion
- Strengthen organizational culture and connection
- Support ethical, inclusive, and responsible use of emerging technologies
- Keep people at the center of every decision

## Sponsorship Experience

At GVFHRA, we value our sponsors as true partners in the success of our programs. Our goal is to ensure your participation is intentional, visible, and meaningful, not transactional.

Throughout the Summit, sponsors have opportunities to engage with attendees through:

- Interactive raffles and prize giveaways\*
- Speaker introductions and session engagement opportunities\*
- On-site visibility and brand recognition
- Access to a dedicated Sponsor Lounge, designed to encourage conversation and connection
- Thoughtful touchpoints that prioritize relationship-building over sales

We intentionally design sponsorship opportunities that allow you to show up as a trusted resource within the HR community—creating authentic connections that extend beyond the event.

We truly appreciate your partnership and support in helping us deliver a high-quality, people-centered experience for our members and guests.

\*Opportunities vary by sponsorship level.

## Platinum Sponsor

**SOLD**

**\$5,500**

- Opportunity to introduce the **keynote speaker or panel**, with up to **five (5) minutes** of podium time in front of 250+ attendees
- Co-branded lanyards will be provided to each attendee
- One-page ad
- Premier sponsor-selected table, with sponsor-provided display, in networking room
- Company logo on event website
- Sponsor highlighted on social media in separate post
- List of conference attendees
- Summit tickets, including breakfast and lunch, for **two (2) sponsor representatives**
- Two (2) tickets to invite guests outside of your organization
- Value added punch card Visa Gift Card giveaway
- Optional sponsor provided raffle announcement after final session

## Gold Package (Limit 2)

**SOLD**

**\$4,000**

- **Three (3) minutes of podium time** in the main auditorium during sessions 1 & 3 or sessions 2 & 4
- Option to **introduce session speakers** for your assigned time slot
- **Priority table** with sponsor-provided display in the networking room
  - *(Sponsors not utilizing a display table may instead be provided with additional Summit tickets upon request.)*
- Sponsor breakfast & lunch for all Summit attendees
- Company description and logo featured in the program guide, and alongside your assigned session
- Company logo on event website
- Sponsor highlighted on social media in separate post
- List of conference attendees
- Summit tickets, including breakfast and lunch, for **two (2) sponsor representatives**
- Two (2) tickets to invite guests outside of your organization
- Value added punch card Visa Gift Card giveaway
- Optional sponsor provided raffle announcement after final session

# Silver Package (limit 12)

**\$2,500**

## Networking Room Sponsor (11 Available)

- Table, with sponsor provided display, in networking room
- Company description and logo highlighted in the program guide
- Company logo on event website
- List of conference attendees
- Summit tickets, including breakfast and lunch, for **two (2) sponsor representatives**
- Value added punch card Visa Gift Card giveaway
- Optional sponsor provided raffle announcement after final session

**Please note:** Sponsors may purchase additional tickets; however, no more than two (2) representatives may be present at the sponsor table at one time.

**SOLD**

## Product Sponsor (1 Available)

- Table, with sponsor provided display, in networking room (Table #16)
- Vendor co-branded items to be given out at the event
- 250+ items each, ex. Book, lanyard, bag
- Vendor provides items
- *No sponsorship fee*
- Summit tickets, including breakfast and lunch, for **two (2) sponsor representatives**
- Value added punch card Visa Gift Card giveaway
- Optional sponsor provided raffle announcement after final session



## Copper Package - Digital + Print

**\$2,500**

**Would you love to participate in our Summit, but don't have the bandwidth to send a business development team?**

We've designed this sponsorship level specifically for organizations like yours, ensuring your brand gets visibility, recognition, and engagement with our attendees, even if you can't be in the room.

### **This package includes:**

- Full-Page Ad in the Conference Program, Print + Digital  
Your ad will appear in both the printed and digital program. (Sponsor provides ad; 8.5 x 11 format.)
- Social Media Spotlights
- Digital Spotlight Slide

Your company's branded slide will run during conference breaks, keeping your name in front of attendees throughout the day.

- Company logo on event website
- List of conference attendees
- Summit tickets, including breakfast and lunch, for two **(2) clients, prospects, or sponsor representatives**

## Bronze Package (Limit 2)

**SOLD**

**\$2,500**

### **Meeting Room Sponsor**

- **Three (3) minutes of time, in front of up to ~50 captive audience attendees**, to showcase sponsor's products and services
- Introduce speaker to audience
- Designated space for promotional material
- Company signage displayed outside of one of the three main breakout meeting rooms
- Company name referenced in the program guide as the room descriptor (Ex: "Room 206 - the YOUR NAME HERE room")
- Company description and logo highlighted in the program guide
- List of conference attendees
- Company logo on event website
- Summit tickets, including breakfast and lunch, for one **(1) sponsor representative**

# Chrome Packages (Limit 6)

**\$1,500**

## Networking Sponsor (2 Available)

*This sponsorship supports dedicated networking moments and informal connection opportunities for Summit attendees.*

- Company recognition near snack table highlighting company name and logo
- Company logo on event website
- List of conference attendees
- Company description and logo highlighted in the program guide
- Summit tickets, including breakfast and lunch, for **one (1) sponsor representative**

## Headshot Sponsor (1 Available)

*This sponsorship directly supports professional headshots provided to Summit attendees.*

- Company recognition near headshot area highlighting company name and logo
- Company logo on event website
- List of conference attendees
- Company description and logo highlighted in the program guide
- Summit tickets, including breakfast and lunch, for **one (1) sponsor representative**

## Beverage Sponsor (1 Available)

*This sponsorship directly supports the beverages provided to Summit attendees.*

- Company recognition near beverage table(s) highlighting company name and logo
- Company logo on event website
- List of conference attendees
- Company description and logo highlighted in the program guide
- Summit tickets, including breakfast and lunch, for **one (1) sponsor representative**

# Chrome Packages (Limit 6)

**\$1,500**

## Program Sponsor (1 Available)

*This sponsorship supports the production and distribution of the Summit program guide, a key resource used by attendees throughout the day.*

- Company name and logo on Front of Program
- Company logo on event website
- List of conference attendees
- Company description and logo highlighted in the program guide
- Summit tickets, including breakfast and lunch, for **one (1) sponsor representative**

## Raffle Sponsor (1 Available)

*This sponsorship supports the Summit's grand prize raffle, creating a high-energy closing moment for attendees.*

- Company name/logo on Sponsor Activity Card as the sponsor of the grand prize of \$300.00 (prize amount provided by GVFHRA)
- Company logo on event website
- List of conference attendees
- Company description and logo highlighted in the program guide
- Company logo on all raffle cards
- Sponsor announces the winner at the end of the conference
- Summit tickets, including breakfast and lunch, for **one (1) sponsor representative**



## Nickel Packages

**\$500-\$1,000**

Advertising

**Option A:** Quarter page ad \$500

**Option B:** Half page ad \$750

**Option C:** Full page ad \$1,000

This level does not include event tickets, but advertisers are welcome to purchase them at the discounted rate (see below).

**The punch card Visa Gift Card giveaway** has been added to drive traffic and value to the sponsor's tables. Each sponsor will get an opportunity to meet and provide marketing materials to Summit attendees who participate and complete the punch card card. We anticipate approximately 250+ attendees will participate.

## Additional Tickets

**\$225**

Are you interested in inviting an additional attendee from your team or a client? We will provide you with a limited number of additional tickets at our early bird member price.

Please note: No more than two (2) representatives may be present at the sponsor table at one time.

## Add-Ons

### Inclusion Fund Spotlight

**\$250**

Support our mission of creating a more inclusive HR community by becoming an Inclusion Fund Spotlight Sponsor at one of our upcoming events.

Your \$250 contribution will go directly to the **Joe Giamboi Inclusion Fund**, a philanthropic initiative that covers event attendance costs for HR professionals in transition. This fund helps remove financial barriers and ensures access to networking, continuing education, and professional development—especially for those maintaining their SHRM/HRCI certifications while navigating career transitions.

#### **As a thank-you for your generosity, we will:**

- **Recognize you and your organization during our closing of the conference**
- Feature your sponsorship in a social media post during or after the event, including a photo of your representative or team (optional)
- Recognize your support as part of our ongoing efforts to promote Diversity, Equity, Inclusion & Belonging (DEI&B)
- Celebrate your role in building a more inclusive and supportive HR community

This is a meaningful way to align your brand with purpose while gaining visibility in front of a values-driven audience. Limited availability per event. 100% of funds go directly to the Joe Giamboi Inclusion Fund.