



Staying Relevant: Managing Yourself and Your Career

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The Way Work Will Change

Workplace structures

Big data and artificial intelligence

The human cloud

Internet of Things

No more retirement

Adapted from an article in The Guardian

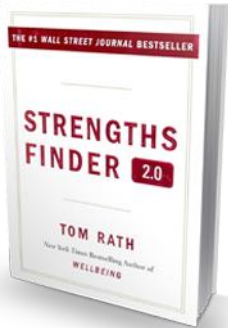
Principles of Career Progression

- Loyalty versus value
- Are you relevant?
- Think lattice, not ladder
- Don't underestimate importance of "experiences"

The Journey of Personalized Growth

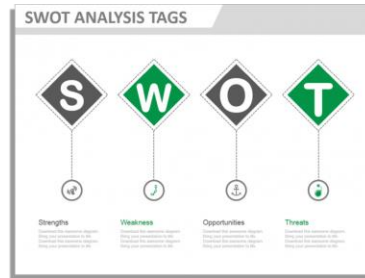


Actionable Next Steps



Conduct a self-assessment

- Strength Finders
- 360 Review
- Predictive Index
- Etc



Create a personal SWOT analysis



Create a personal brand statement



Set and track goals

- Set career goals (long-term and short-term)
- Routinely measure progress against goals

“A Freebie” - Build a Relationship Map

- We all have relationships
- Who are yours?
- Create a “relationship map”

		OBJECTIVE OF RELATIONSHIP		
		Personal Relationships <i>Who do you want to go to for personal advice?</i>	Operational Relationships <i>Who do you want to go to for help with your job?</i>	Strategic Relationships <i>Who do you want to go to for advice on your long-term future</i>
LEVEL OF CONNECTION	High <i>Deep personal connection</i>	Ross Oscar	Monica Big Bird	Chandler Snuffy
	Low <i>Minimal to no contact</i>	Rachel Bert	Joey Ernie	Phoebe Elmo

- Examine your map, where are relationships strong versus weak?
- Build a plan of action to support your goals
- How can you build a relationship to achieve your goals? Who can help you along the way?

See Also “How Leaders Create and Use Networks” by Herminia Ibarra and Mark Lee Hunter, Harvard Business Review, January 2007

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Q&A

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